

BSB60407 Advanced Diploma of Management



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Overview

This qualification reflects the role of individuals who have senior or managerial responsibilities. They may oversee the work of others or have specialised roles where they do not supervise others but provide strategic leadership.

Aim

This qualification aims to develop a sound theoretical knowledge base and managerial competencies to plan, carry out and evaluate the work of others and the work of the organisation. The course explores strategic management, leadership, change management, innovation, strategic risk management, marketing and other related areas.

Competencies Covered

This qualification incorporates 8 units of competency, which are clustered around Managing Operations and Managing the Organisation, within the individual contexts of participants' organisations.

Standard structure of the training program for this qualification is as follows:

Code	Australian National Competency
BSBMGT616A	Develop and implement strategic plans
BSBMGT605B	Provide leadership across the organisation
BSBMGT608C	Manage innovation and continuous improvement
BSBRISK501B	Manage risk
BSBMKG609A	Develop a marketing plan
BSBWOR501A	Manage personal work priorities and professional development
BSBINN601B	Manage organisational change
BSBPGM510A	Manage projects

Alternative units, relevant to the industry or circumstances of the individual participants, can be negotiated.

Findings of the latest management research conducted by our lecturers are incorporated into the course to address the current issues faced by the senior managers in the industries.

Duration

The course will take nine (9) months to complete on a part-time basis.

There are five (5) terms, with five (5) weeks for each term. Participants will study one or two units per term plus attend a Commencement Seminar. There are no breaks between terms.

Participants are required to complete an Action Learning Project in another three (3) months, addressing one of the practical management issues faced by their organisations.

Delivery

The course will be conducted through conventional face-to-face workshops in an intensive block mode. Ten (10) full days of workshops are organised into five (5) teaching blocks, with one teaching block per term. A teaching block consists of 16 contact hours on Saturday and Sunday. However, a delivery schedule can be negotiated to fit with the individual organisation's needs.

Workshops are conducted at Acelin Institute of Business (Acelin); they can also be conducted in-company or offsite at an agreed venue.

Assessment

Assessment is designed not only to facilitate the learning but also to collect evidence of competency demonstrating the ability to perform the management activities in the workplace.

Assessment is conducted in a range of formats. The work-based Action Learning Project provides holistic assessment and an opportunity for participants to address practical management issues pertinent to their industries/circumstances.

Facilitators

Acelin has assembled an excellent team of facilitators who have post-graduate qualifications and extensive MBA teaching experience:

- Mr. Michael Lin (Course Coordinator)
- Dr. Chris Goldspink
- Dr. Rod Oxenberry
- Dr. Robert Kay

Mr. Michael Lin

Master of International Business Administration(Flinders); MEd(Beijing University of Physical Education)
BEEd(Beijing University of Physical Education); GradDipEd(Adelaide); Cert IV in Training and Assessment (TAFE SA)

Michael holds a Master of International Business Administration from the Flinders University of South Australia and has specialised in management and international business. He has been involved in education and training for 20 years. While working as the Program Director: Chinese MBA at the University of South Australia, he lectured in strategic management and supervised Action Learning Projects. He has taught over 1,700 MBA students in Hong Kong, Taiwan, Singapore and Mainland China, and supervised many students from medium and large companies in the region.

Currently he is the Chief Executive of Acelin Institute of Business, an accredited and registered education and training institution in South Australia. While directing and managing Acelin, he is also actively involved in teaching and training.

Dr. Rod Oxenberry

PhD; MSoc Admin; BA; Certificate IV in Training and Assessment (TAFE SA)

Rod has been a management consultant specialising in general management, strategy development, coaching and mentoring in leadership for the past six years. Prior to this, he was Professor and Head of the University of South Australia's International Graduate School of Management. He has extensive experience in management and has served on a variety of government and community groups, including a period as Chairman of the South Australian Housing Trust.

He is engaged in a number of strategic management projects, is independent Chairman of the Academic Board for the Australian Institute of Business, and from time to time undertakes various teaching contracts with universities and other higher education providers. He teaches courses in governance, strategic management, leadership, process management, research perspectives, and the supervision of doctoral candidates, both here and throughout the Asian region.

He has a particular interest in the leadership of strategy development throughout the organisation, and the changing nature of contemporary management development.

Dr. Chris Goldspink

PhD (University of Western Sydney); Graduate Diploma in Social Ecology (University of Western Sydney)
Certificate IV in Training and Assessment (TAFE SA)

Chris has twenty years' experience as an internal and external consultant in organisation and management improvement. He has a diverse industry experience spanning printing, technology, aviation and education and this includes senior management experience in the information services sector. Chris has taught in Australia, New Zealand, throughout South East Asia and in Europe. He teaches in a range of areas including strategic management, leadership, innovation, marketing and in systems derived research methodologies. He is active as a researcher into many aspects of organisational performance, improvement and change management, publishing in both academic and industry journals. Chris is a skilled presenter and learning facilitator. He is currently a visiting fellow with both the Graduate School of education at Bristol University and with the Centre for Systems Learning and Leadership also at Bristol. Chris has a PhD in Social Ecology from the University of Western Sydney.

Dr. Robert Kay

PhD; 1st Class Honours BAPPSc (University of Western Sydney)

With a career that has continuously moved between industry and academia, Robert was formerly the Head of Strategic Innovation at Westpac Banking Corporation, a Senior Lecturer in Information Systems and Organisational Development at UTS, and a Research Analyst for Bovis Lend Lease. Robert has consulted to a range of public and private organisations including the CSIRO, Attorney General's Department, Dairy Australia, NSW Institute of TAFE, AAPT, Queensland Urban Utilities, Caltex, Cisco and the Australian Catholic University. He has published over 50 refereed journal and conference articles on organisational learning and resilience, and strategic risk management.

Qualification

Upon successful completion of the course, participants will be conferred with an Advanced Diploma of Management in accordance with the Australian Qualifications Framework. The qualification is recognised throughout Australia. Participants who have completed one or more units of competency will be conferred with a Statement of Attainment.

Entry Requirement

The requirement for entry into the course is successful completion of the BSB51107 Diploma of Management or other relevant qualifications. Candidates with substantial vocational experience in management will also be considered on an individual basis, upon their current skills, experience and job roles.

Further Information and Application

For detailed information, your training solution and registration of interest, please contact:

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